

Ideas for Involving the Whole School in Your Campaign

English Class

Team up with an English teacher at your school and have him or her use a safe driving video as writing prompt.

Health Class

Purchase a classroom set of AAA's DriverZED safe driving videos to be used in class as a prevention measure.

Statistics Class

Talk with a statistics teacher about having the class measure the impact of your campaign with pre and post tests.

Photography Class

Meet with the photography teacher and see if he or she is willing to have the class create safe driving posters to be hung around the school.

Broadcasting Class

Have the class create a story about your campaign and its message to be shared with the whole school! Or make this a school wide contest and see if the Broadcasting teacher will give extra points to those who participate.

Art Class

Pick a page from the OHSP free coloring books and see how each student can paint or color them in a unique way. Talk to the teacher about hanging them in the hallway for the whole school to see.

These are just a few ideas. What can your team come up with? Involving the whole school in your campaign is a great way to gain support, spread the word, and get your message to stick with your peers!